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ARMA National Website Design Specifications Document

November 30, 2012

Ver. 1.0

ARMA National Conference Design Notes

Design Notes

- The overall design approach will be based on a 1024 x 768 display setting
- The new design is to be elegant, professional and light.
- The new design will be implemented in the Joomla 2.5 CMS. With Joomla, you will be able to add, edit, and delete menu items. This initial layout is presented as a starting point. As we are proposing a horizontal menu structure, it is important to ensure all items are represented as you can run out of room for new menu items.
- The following sites were reviewed and considered during development of the proposed site layout:
 - <http://www.oahi.com/>
 - <http://www.pipsc.ca/portal/page/portal/website/legacy>

Header

- Every page will contain the same header
- The header will have an attractive graphic treatment and include the ARMA logo. The logo will be hyperlinked to the home page.

Navigation

- Breadcrumb trail will be provided on all secondary pages. The breadcrumb trail tells the user where they are, how they got there, and a convenient method to get back.
- The main horizontal navigation will utilize drop downs. In this manner, the site visitor can quickly assess site content by “mousing” over menu items.
- Once on a secondary page, the sub-section menu items will be presented in the right hand side. The navigation will contain the name of the section for ease of use and clarity. If a section doesn't contain secondary navigation, the text will fill the width of the interface.

Home Page

- The home page will include a slider. The slider will provide the flexibility to highlight timely information. You can enter text or images.
- The left side will include two call out boxes: one for Sponsors and another for Social Media links.
- We have proposed a call out for News and Events in the right side. Once implemented, the call out can be disabled if desired, and the content area will expand.
- At the bottom of the home page, we are proposing a link to each of the regional sites. Currently, we don't show this on the secondary page. With the CMS, we can easily enable on all secondary pages if desired.

Secondary Page

- Header, main navigation and banner will all be the same (size and placement) as the home page.
- The secondary navigation has been placed in the left hand side. This placement would keep the same visual presentation as the home page. Also, the call outs from the home page could be placed after the navigation. If desired, we could move the secondary navigation to the right side.

ARMA National Home Page - Web Layout

Home	Contact Us	ARMA International
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Header Treatment with logo (logo linked to home page)

About	Board	Chapters	Member Space	Resources & Knowledge	Sponsorship	Exhibit
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Slider

A text and image based slider. This can be used for

- Timely announcements
- Highlight upcoming conference
- Etc.

Sponsors

Logos or text for sponsors

Become a sponsor

Member Login

Username
Password

Login Button

Stay Connected

Facebook, LinkedIn and
Twitter logos

Home page text

News and Events

Announcements with links in
format:

Title, date
text
Read more...

Regions

Mountain Pacific

Vancouver Island
Vancouver
Calgary

Western

Edmonton
Saskatchewan
Winnipeg

Central

National Capital-Ottawa
Southwestern Ontario
Montreal
Toronto

Atlantic

Nova Scotia
Terra-Nova, St. John's
Prince Edward Island
Atlantic, St. John's

Home	About	Board	Chapters	Member Space	Resources & Knowledge	Sponsorship	Exhibit	Member Login	Contact Us
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Privacy Policy

Copyright notice

ARMA National Secondary Page - Web Layout

Home	Contact Us	ARMA International
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Header Treatment with logo (logo linked to home page)

About	Board	Chapters	Member Space	Resources & Knowledge	Sponsorship	Exhibit
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Where secondary navigation exists, it will be displayed in the left once the user is visiting the area.

If secondary navigation does not exist, the text will fill the full width of the screen provided there are no other "boxes in this area.

Stay Connected

Facebook, LinkedIn and Twitter logos

Home -> section name

Title

Content

Home	About	Board	Chapters	Member Space	Resources & Knowledge	Sponsorship	Exhibit	Member Login	Contact Us
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